



ALDI RIZALDI

Creative & AI Specialist | AI Video, Social Media, Visual Design & Content Automation

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Summary

Creative & AI Specialist with a background in research and business analysis, now applying data and process thinking to AI-driven content. Writes, directs, and edits AI drama series that reached 27M+ Facebook views, leads social media for an online vehicle auction platform, and builds the systems behind the work: AI video pipelines, dashboards, ERP, and reporting automation.

Work Experience

Social Media Content Creator — AI Drama Series (Aug 2026 – Present)

Indo Twister – Self-employed side project

- Write, direct, and edit short-form AI drama series for the Indo Twister Facebook page.
- Publish full-length episodes on YouTube alongside the short-form Facebook reels.
- Generate 27M+ Facebook views and 120K followers for the Indo Twister page with AI drama reels.

Social Media Strategist (Jul 2026 – Present)

Klik Lelang Indonesia – Online vehicle auction platform (Full-time)

- Build the brand's social media presence from scratch, including a restructured Instagram feed.
- Create feed posts and web/app banners from AI visuals, finished in Photoshop and Illustrator.
- Design the auction website UI/UX in Figma and build it as a React (Vite) front-end on Vercel.

Creative & AI Specialist (Jul 2024 – Present)

Freelance client · Personal projects

- Built a Restaurant ERP (freelance client) in React/Supabase: purchasing, cash book, journals, tax.
- Built an AI video pipeline (n8n, ElevenLabs, Whisper, SD, FFmpeg) and SubtitleAligner (Python).
- Designed Figma UI/UX, built React front-ends on Vercel, made AI video for Ragam Dimensi.

Creative Editor (Aug 2025 – Jul 2026)

Global Investment Research Labs – under Lejel Shopping Indonesia

- Produced videos, thumbnails, and subtitles for stock and financial content platforms.
- Automated reporting with Google Apps Script, Sheets dashboards, and web tools.
- Built AI-assisted script generation and Indonesian-to-Korean subtitle translation workflows.

Research Assistant (Jul 2023 – Jun 2024)

Bank Central Asia – Contract via Dana Purna Investama

- Built an Economic Indicators Dashboard from BPS, Bank Indonesia, and OJK data.
- Developed 30+ monthly economic and industry reports with charts, tables, and summaries.
- Maintained MySQL/SQL databases for 50+ economic indicators for trend monitoring.

Jr. Business Analyst (2021 – 2023)

AwanTunai Indonesia

- Analyzed internal processes and operational data to find inefficiencies in lending workflows.
- Built and maintained dashboards and performance reports to monitor key business metrics.
- Partnered with cross-functional teams to deliver data-driven process improvements.

Projects

AI Video Pipeline — Personal Project

Tools: n8n, LLM, ElevenLabs, Whisper, Subtitle Aligner (own tool), Stable Diffusion, FFmpeg

- Orchestrated a multi-stage AI video workflow in n8n, starting from automated news scraping.
- Generated LLM scripts, ElevenLabs TTS voice-overs, and Stable Diffusion scene images.
- Synced subtitles with Whisper and a self-built Subtitle Aligner, then rendered videos with FFmpeg.

Economic Indicators Dashboard — Bank Central Asia (via Dana Purna Investama)

Tools: Excel, Chart.js, BPS/BI/DJPPR public data

- Built an Excel dashboard tracking Indonesian economic indicators.
- Sourced indicator data from BPS, Bank Indonesia, and DJPPR public releases.
- Rebuilt the dashboard as an interactive web version using Chart.js.

Restaurant ERP — Freelance Client

Tools: React, TanStack Start, Supabase (PostgreSQL), Tailwind

- Built an accounting and inventory web app for a restaurant client with React and Tailwind.
- Developed purchasing, cash book, payables, tax report, and stock modules.
- Implemented the backend on Supabase (PostgreSQL) with TanStack Start in an AI-assisted build.

Reporting Automation — Global Investment Research Labs

Tools: Google Sheets, Google Docs, Apps Script

- Built a daily work-report sheet in Google Sheets organized by PIC.
- Automated per-PIC code assignment for each row with an Apps Script onEdit trigger.
- Generated per-PIC Google Docs reports daily with a time-driven Apps Script trigger.

AI Cinematic Short Films — Personal Instagram (@aldirizaldi.ai)

Tools: AI video and image generation tools

- Created short cinematic films using AI video and image generation tools.
- Explored themes ranging from mythic battles to night-time thrillers.
- Published the films on the personal Instagram account @aldirizaldi.ai.

Education

Universitas Islam Negeri (UIN Jakarta)

Bachelor of Management (Marketing) | GPA: 3.53/4.00

Skills and Additional Information

Core Skills: Video Editing, Visual Design, AI Content Production, Social Media Strategy, UI/UX Design, Creative Workflow, Cross-functional Collaboration

Creative & Content: Short-form Video, AI Drama Series, AI Cinematic Films, Thumbnails, Banners, Social Media Visuals, Subtitles

Design & Editing Tools: Adobe Premiere Pro, After Effects, Photoshop, Illustrator, CapCut, Canva, Figma

AI Tools: ChatGPT, Claude, Gemini, Grok AI, Kling AI, Seedance, Wan (Alibaba), Leonardo, Stable Diffusion, ElevenLabs, Whisper/WhisperX, AI-assisted Ideation

Programming: Python, JavaScript, HTML & CSS, React (Vite), Tailwind CSS, PostgreSQL (Supabase), MySQL, Google Apps Script, Chart.js

Automation & Web: n8n, FFmpeg, Google Sheets/Excel Dashboards, Vercel, Figma to Front-end

Additional Skills: Data Visualization, Visual Reporting, Dashboard Design, Business Process Analysis

Languages: Bahasa Indonesia (Native), English (Intermediate)